



7th ANNUAL WINE AT CENTER ICE

Friday, March 6, 2020

VIP Access: 6:00pm to 7:00pm

General Admission: 7:00pm to 10:00pm

Bill Gray's Regional Iceplex

2700 Brighton Henrietta Town Line Road, Rochester, NY 14623



A culinary adventure for your senses featuring food, wine, beer and spirits.

7TH ANNUAL WINE AT CENTER ICE – VENDOR REGISTRATION FORM

Join Holy Childhood for Wine at Center Ice, a culinary adventure for your senses featuring local food, wine, craft beer, spirits, a silent auction, live music, games and more! Leave your skates at home and wear your favorite sweater or jacket, dress is casual. A floor covers the ice to keep your feet warm and steady. **All proceeds benefit Holy Childhood.**

VENDOR BENEFITS:

- New York State Liquor License permit to serve and sell alcohol
- Inclusion in promotional poster when registered by November 1, 2019
- Encouraged to sell product during event to attendees
- Included in your designated tasting space is an optional table, table cloth, and ice
- Receive two (2) reusable tasting glasses and plates
- Display and distribute marketing and promotional materials at designated tasting space
- Inclusion in digital promotional materials including: website, emails, and Facebook post linked to your Facebook page

VENDOR REQUIREMENTS:

- Bring food or drink tastings for at least 700 attendees
- Arrive between 4:00pm and 5:00pm and begin serving at 6:00pm. General admission begins at 7:00pm. VIP Access is limited to 150 guests. Bringing a special VIP tasting is welcomed!

CONTACT INFORMATION

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Please circle vendor type(s):

Food

Dessert

Wine

Beer

Spirits

Non-Alcoholic Beverage

Other _____

EVENT DETAILS (indicate answers below)

Do you need a table: YES (6-foot or 8-foot) | NO

Would you like to donate to the silent auction: YES | NO

Do you need a volunteer to serve food: YES | NO

What tastings will you bring: _____

Return by November 1, 2019 to be included in printed promotional poster!

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