



6TH ANNUAL WINE AT CENTER ICE – VENDOR REGISTRATION FORM

Join Holy Childhood for Wine at Center Ice, a culinary adventure for the senses featuring local food, wine, craft beer, spirits, a silent auction, live music, games and more! Leave your skates at home and wear your favorite sweater or jacket, dress is casual. A floor covers the ice to keep your feet warm and steady. **All proceeds benefit Holy Childhood.**

VENDOR BENEFITS:

- **FREE New York State Liquor License permit to serve and sell alcohol**
- **Inclusion in promotional poster when registered by November 1, 2018**
- Encouraged to sell product during event to attendees
- Included in your designated tasting space is an optional table, table cloth, and ice
- Receive two (2) reusable tasting glasses and plates
- Display and distribute marketing and promotional materials at designated tasting space
- Inclusion in digital promotional materials including: website, emails, and Facebook post linked to your Facebook page

VENDOR REQUIREMENTS:

- **Bring food or drink tastings for at least 700 attendees**
- Arrive between 4:00pm and 5:00pm and begin serving at 6:00pm. General admission begins at 7:00pm. VIP Access is limited to 150 guests. Bringing a special VIP tasting is welcomed!

CONTACT INFORMATION

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Please circle vendor type(s):

- Food
- Dessert
- Wine
- Beer
- Spirits
- Non-Alcoholic Beverage
- Other _____

EVENT DETAILS (indicate answers below)

Do you need a table: YES (6-foot or 8-foot) | NO

Would you like to donate to the silent auction: YES | NO

Do you need a volunteer to serve food: YES | NO

What tastings will you bring: _____

Return completed form to Samantha Gonzalez by February 1, 2019

Return by November 1, 2018 to be included in printed promotional poster!

Holy Childhood | Attn. Samantha Gonzalez | 100 Groton Parkway | Rochester, NY 14623

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